

TrueForce



# Switch out of date HID for out of this world LED

Philips TrueForce LED lamps provide an easy LED solution to replace HPL, HPI, SOX as well as SON-T lamps.

Enjoy the benefits of LED like improved energy efficiency and long lifetime, while keeping your initial investment low. With the right lamp size and light distribution, you can easily fit TrueForce LED lamps into your customers existing system, thereby enhancing the light quality without having to change the light fixtures or sacrifice the light effect. Our highest standard LED technology guarantees low maintenance and has a five-year warranty.

Great light should go anywhere, which is why the Philips TrueForce LED range feels at home in a number of applications, from industry and retail to urban, street, and road

And because budgets can be as varied as applications, the TrueForce family comes in TrueForce LED and the even more cost-effective TrueForce Core LED. Both offer outstanding performance that lasts and performs longer.

For more information visit: philips.com/trueforce-led-lamps

Finding the right lamps for different plans, needs and budgets is easy with the extensive Philips portfolio. It ensures that you always have a quality solution at the price you want.

Value and features



**TrueForce / MASTER**Robust lighting solutions for top performance and more sustainability.



**TrueForce Core / CorePro**Trusted, reliable, great value lighting for your everyday lighting jobs.

Price



#### **Easy adoption**

No need to change the fixture!



#### **Right light distribution**

Enhances comfort and safety in multiple application areas.



### Fast payback

It usually takes less than two years for LED lamps to pay for themselves.



### Low investment, long lifetime

The long lifetime of up to 70,000 hours makes LED a clever investment.



### Sustainability

Low energy consumption and a longer lifetime make LED lighting the sustainable choice.



### **Highest standard LED technology**

Low maintenance and up to 5 years warranty pay off!

### Everywhere amazing

CorePro



### **Industry and Retail**

Replace conventional HPL lamps to improve light quality, safety and productivity.



### Urban

Easily replace existing HPI and SON-T lamps with TrueForce LED lamps for more sustainable, safer and brighter urban locations.



### Road, Street and Landscape

Big in performance and low in maintenance: use TrueForce LED lamps to replace conventional SOX, SON-T and CDO lamps.

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## **Product overview**



Find the right Philips TrueForce lamp for every application and demand using our handy product finder: philips.com/productfinder

### **TrueForce Core / CorePro**



### **TrueForce / MASTER**

Value and features:







#### CorePro LED HID HPL

Philips CorePro LED HID HPL lamps offer you an easy, short-payback LED solution to replace HID lamps in road, street and other public areas, as well as urban locations.

• Similar look & feel as conventional HID SON/HPL lamps

- IP65 design suitable for indoor and outdoor applications\*
- Perfect fit in HID luminaires with Mains only connection



Scan the code for all details



#### CorePro LED HID SON-T

Replace conventional SON-T lamps with highly efficient, cost-saving LED in road applications. As a quick payback solution these lamps combine instant savings with a low initial investment.

- First full glass LED lamp for road lighting
- Enables up to 60% energy saving compared to conventional road lighting and lower initial investment
- High efficiency GaN driver design
- · Perfect fit in HID luminaires with Mains only connection



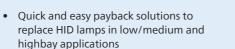
Scan the code for all

details



### TrueForce CorePro highbay HPL

Philips CorePro LED industrial and retail lamps give you an affordable and easy payback solution to replace HID lamps in highbay applications.



- · Low initial investment and quick payback through energy costs savings
- Additional energy savings by replacing EM gear for mains only connection

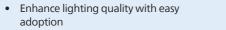


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### TrueForce Core LED highbay HPL

Easily replace HID lamps in warehouses, factories, shops and transport hubs and provide instant savings with low initial investment.



- Low initial investment and quick payback through energy cost savings
- Light on the wider working space
- Wide beam angle (WB 240°)



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\*Use relevant IP rated sockets for outdoor installations





#### MASTER LED HID HPL

The new Philips MASTER LED HID HPL lamps offer an easy and short payback LED solution to replace HID lamps in urban applications.

- Similar look and feel as conventional HID
- Long lifetime of 50,000 hrs
- IP65 design suitable for indoor and outdoor applications\*
- Perfect fit in HID luminaires with Mains only connection



Scan the code for all details



### TrueForce MASTER LED HID SON-T

Your easy and short-payback LED solution to replace HID lamps in urban and road applications.

- Easy retrofit solution, no changing of luminaire's ballast or reflector necessary
- Cost saving with short payback time
- Low initial investment
- Two versions: InstantFit; EM/Mains Voltage



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### TrueForce LED HID HPL

Easily retrofit TrueForce LED lamps into existing systems in public urban applications like parks, squares, streets and parking areas.

- Direct retrofit no need to change the fixture
- Low initial investment and quick payback through energy cost savings
- Up to 6KV surge protection
- · Light in weight



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### TrueForce LED highbay universal HPI

Bring all the benefits of replacing HID with LED to industrial and retail facilities like warehouses, factories, shops and transport hubs.

- Quick payback solution to replace HID lamps in highbay applications
- Direct retrofit, no need to change the fixture
- Two beam angles: narrow beam (NB 60°); wide beam (WB 120°)
- Compatible with 250W and 400W gears



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#### **TrueForce LED SOX**

The perfect fit LED solution for SOX system retrofit in road, street and tunnel applications.

- Direct retrofit for traditional SOX system with TrueForce LED SOX lamp and integrated LED driver
- Low initial investment and quick payback through energy cost savings
- Perfect fit in HID SOX luminaires with Mains only connection



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## Real pros replace

# HID with "WOW"

Discover the new Philips MASTER LED HPL that offers a perfect LED solution to replace HID lamps for every budget and requirement.

#### Benefits and features

- Enables up to 60% energy saving compared to conventional road lighting
- Lifetime of 50,000 hours
- Up to 6000 lm output thanks to patented high-power LED filament technology
- IP65 for long-lasting outdoor use
- High color rendering (CRI80) and color temperatures of 3000 and 4000 K

New: 50.000 hrs = 11.4 yrslifetime<sup>1</sup>



### **Instant savings ahead**

**Conventional HPL** 

MASTER LED HPL





4380 hrs

0.335 €/kWh<sup>3</sup>











2.477 €

Installation cost/light source	≈35€
Average buying price/lamp	35€
Total costs/year/lamp <sup>4</sup>	53.10 €

Make the sustainable choice: Over its lifetime, the new Philips MASTER LED HPL lamp saves the equivalent of the CO<sub>2</sub> emissions absorbed by more than 158 trees!<sup>5</sup>







# **Exceeding expectations**with TrueForce LED SON-T

#### Background

Stratford-upon-Avon, a medieval market town in England's West Midlands, is the 16th-century birthplace of William Shakespeare. As you might expect from a town steeped in history, Stratford-upon-Avon has a large number of Heritage lanterns. Whilst much of Warwickshire County Council's residential and traffic routes have already been upgraded to LED, the Heritage lanterns had not been.

The main concern in upgrading was maintaining the structural integrity of the lanterns. Whilst replacing the lanterns was considered, the cost was deemed prohibitive.

A small trial of Philips TrueForce LED SON-T lamps was installed.

#### The solution

Philips TrueForce LED SON-T lamps were selected, as the product offered a like for like replacement into the existing lantern using the existing optic to photometrically replace the SON-T & CDO-TT lamps.

Philips TrueForce LED SON-T lamps offer an easy and short payback LED solution to replace High Intensity Discharge (HID) lamps. The products bring the energyefficiency and long lifetime benefits of LED to HID replacement, while providing instant savings with a low initial investment. With the right lamp size and light distribution, you can easily retrofit TrueForce LED SON-T lamps into the existing systems without changing the luminaire's ballast or reflector while enhancing the lighting quality.

Following trials, Warwickshire County Council took the decision to replace all Heritage and Beta 5 lanterns with Philips TrueForce. The upgrade means that energy usage will be more than halved.

With the improved energy efficiency, the payback period on the installation will be less than two years.

"We were confident using a Philips lamp that we were getting a top product but TrueForce has exceeded our expectations."

Mike Cunningham, Street lighting Manager, Warwickshire County Council



# **Choose the right TrueForce LED lamp**







# Urban Post top, Heritage Teardrop, Pendant



M

M

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MX

0

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×

X

UN X

UN X

M X

M X

TrueForce

Core HB 20W

Core HB 35W

Core HB 30W

Conventiona	ı
oval shape	

**HPI E40 400W** 

MH E40 250W

MH E40 400W

oval shape	T T			
Wattage:	TrueForce			TrueForce
LIDI FOZ FOW	Core LED HPL 13W	М	×	Core LED HPL 13W
HPL E27 50W	TForce LED HPL 21W	EM	×	
	Core LED HPL 13W	М	0	Core LED HPL 13W
HPL	Core LED HPL 18W	М	×	Core LED HPL 18W
E27 80W	MAS LED HPL 19W	М	×	MAS LED HPL 19W
	TForce LED HPL 21W	EM	×	
	Core LED HPL 18W	М	0	Core LED HPL 18W
	Core LED HPL 26W	М	×	Core LED HPL 26W
HPL	MAS LED HPL 19W	М	0	MAS LED HPL 19W
E27 125W	MAS LED HPL 24W	М	×	MAS LED HPL 24W
	TForce LED HPL 21W	EM	0	
	TForce LED HPL 28W	EM	×	
	Core LED HPL 36W	М	×	Core LED HPL 36W
HPL E40 200W	MAS LED HPL 33W	М	×	MAS LED HPL 33W
240 20011	TForce LED HPL 42W	EM	×	
	Core LED HPL 36W	М	×	Core LED HPL 36W
HPL E27 200W	MAS LED HPL 33W	М	×	MAS LED HPL 33W
227 20011	TForce LED HPL 42W	EM	×	
	Core LED HPL 13W	М	0	Core LED HPL 13W
SON/CDO-ET	Core LED HPL 18W	М	×	Core LED HPL 18W
E27 50W	MAS LED HPL 19W	М	×	MAS LED HPL 19W
	TForce LED HPL 21W	EM	×	
	Core LED HPL 18W	М	0	Core LED HPL 18W
	Core LED HPL 26W	М	×	Core LED HPL 26W
SON/CDO-ET E27 70W	MAS LED HPL 19W	М	0	MAS LED HPL 19W
SON-H E27 68W	MAS LED HPL 24W	М	×	MAS LED HPL 24W
E27 00VV	TForce LED HPL 21W	EM	EM O	
	TForce LED HPL 28W	EM	×	
	Core LED HPL 36W	М	×	Core LED HPL 36W
SON/CDO-ET E40 100W	MAS LED HPL 33.5W	М	×	MAS LED HPL 33.5W
	TForce LED HPL 42W	EM	×	
HPI E40 150W				C
HDI E40 35033				Co
HPI E40 250W				1

×	MAS LED HPL 19W	М	×	Core HB 20W	M
×					
0	Core LED HPL 18W	М	0		
×	Core LED HPL 26W	М	×		
0	MAS LED HPL 19W	М	0	Core HB 35W	М
×	MAS LED HPL 24W	М	×	Core HB 30W	М
0					
×					
×	Core LED HPL 36W	М	×		
×	MAS LED HPL 33W	М	×		
×					
×	Core LED HPL 36W	М	×		
×	MAS LED HPL 33W	М	×		
×					
0	Core LED HPL 13W	М	0		
×	Core LED HPL 18W	М	×		
×	MAS LED HPL 19W	М	×		
×					
0	Core LED HPL 18W	М	0		
×	Core LED HPL 26W	М	×		
0	MAS LED HPL 19W	М	0		
×	MAS LED HPL 24W	М	×		
0					
×					
×	Core LED HPL 36W	М	×		
×	MAS LED HPL 33.5W	М	×		
×					
		CorePro	HPI 65	5W	М
	C	orePro	HPI 10	5W	M
	l	LED HP	I UN 95	SW .	UN
	L	ED HPI	UN 14	0W	UN
	LEI	D HPI N	/lains 1	40W	M
	C	orePro	HPI 10	5W	М

LED HPI UN 95W

LED HPI UN 140W

LED HPI Mains 140W

	Road, Street	Road, Street Flood lighting, Landscape		Road, Street		
Conventional tubular shape	E	-		€8:	•	
Wattage:	TrueForce					
SON-T PIA	Core LED Road 17	N M	0			
E27 50W	MAS LED SON-T 23	W IF/EM	×			
	Core LED Road 26	M M	×			
SON-T PIA E27 70W	MAS LED SON-T 34	W IF/EM	×			
	MAS LED SON-T 23	W IF/EM	0			
	Core LED Road 40	W M	×			
SON-T PIA E40 100W	MAS LED SON-T 50	W IF/EM	×			
	MAS LED SON-T 34	W IF/EM	0			
SON-T PIA E40 150W	MAS LED SON-T 65	W IF/EM	×			
SON-T	Core LED Road 17	N M	×			
E27 50W	MAS LED SON-T 23	W IF/EM	×			
	Core LED Road 26	M M	×			
SON-T E27 70W	MAS LED SON-T 34	W IF/EM	×			
	MAS LED SON-T 23	W IF/EM	0			
	Core LED Road 40	W M	×			
SON-T E40 100W	MAS LED SON-T 50	W IF/EM	×			
	MAS LED SON-T 34	W IF/EM	0			
SON-T E40 150W	MAS LED SON-T 65	W IF/EM	×			
CDO	Core LED Road 26	W M	×			
E27 50W	MAS LED SON-T 23	W IF/EM	×			
	Core LED Road 26	W M	×			
CDO E27 70W	MAS LED SON-T 34	W IF/EM	X			
	MAS LED SON-T 23	W IF/EM	0			
	MAS LED SON-T 50	W IF/EM	0			
CDO E40 100W	Core LED Road 40	W M	0			
- 10 10011	MAS LED SON-T 65	W IF/EM	X			
CDO E40 150W	MAS LED SON-T 65	W IF/EM	0			
SOX B22 35W / 26W				LED SOX 18W	EM	>
SOX B22 55W / 36W				LED SOX 28W	EM	>
SOX	1			LED SOX 36W		

Road

#### Symbols and abbreviations

TrueForce Core LED lamps:
Convenient and cost-effective

**TrueForce LED lamps:**Top-quality and robust

1, 1, , , , , , , , , ,

X True replacement:

Initial perceived light effect/lux levels of LED lamp is the same or better than conventional HID

Average equivalence:

Average perceived light effect / lux levels of LED lamp during the life comparable to conventional HID

UN Universal:

Plug & play solution with existing gear, no need to re-wire or remove any components. Can also work with direct mains voltage input to save additional energy.

EM EM/Mains:

The solution works both with EM ballast or connected directly to Mains. When being connected directly to mains you achieve even more energy savings. When connected to the existing EM ballast, the ignitor as well as a parallel compensation capacitor should be removed to decrease the power factor.

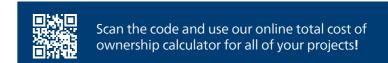
IF InstantFit:

Plug & play solution with existing gear, no need to re-wire or remove any components. Not recommended to remove ignitor and capacitor. Cannot work on Direct Mains.

M Mains only:

Mandatory to bypass EM ballast, capacitor and ignitor. Can only be used with direct mains voltage input.

# Get ready to save energy and costs





### Road

	70W SON-T		TrueForce MASTER LED HID SON-T IF	TrueForce MASTER LED HID SON-T MV	TrueForce Core LED HID SON-T Glass
Lifetime	15,000 hrs	>	70,000 hrs	70,000 hrs	25,000 hrs
Lamp wattage	70W	>	34W	34W	26W
Average buying price/ lamp	16€	>	115.40 €	106.76 €	50€
Total costs/year/lamp <sup>1</sup>	132.31 €	>	57.73 €	57.19 €	48.66 €
Number of lamps			10	0	
Burning hours/year			4,380	) hrs	
Total savings/year			7,458 €	7,512 €	8,365 €
Payback period			1.5 years	1.4 years	0.6 years
Reduced CO <sub>2</sub> emissions over lifetime <sup>2</sup>			149,900 kg	149,900 kg	62,000 kg
Trees needed for equal CO <sub>2</sub> uptake <sup>3</sup>			6,810	6,810	2,810
			durable lighting with	ID SON-T lamps for extra top performance and gy savings.	Choose TrueForce Core LED HID SON-T lamps for reliable road lighting with an attractive payback time.



### Retail

	125W HPL	CorePro LED HID HPL	
Lifetime	15,000 hrs	25,000 hrs	
Lamp wattage	125W <b>&gt;</b>	26W	
Average buying price/ lamp	15€ >	46 €	
Total costs/year/lamp <sup>1</sup>	227.40 €	47.96 €	
Number of lamps		100	
Burning hours/year		4,380 hrs	
Total savings/year		17,943 €	
Payback period		0.3 years	
Reduced CO <sub>2</sub> emissions over lifetime <sup>2</sup>		130,200 kg	
Trees needed for equal CO <sub>2</sub> uptake <sup>3</sup>		5,910	
	AT AT A STATE OF THE STATE OF T	Choose TrueForce Core LED HID HPL lamps for low-maintenance retail lighting with a low initial investment and an attractive payback time.	



## Industry

	400W HPI	TrueForce LED highbay HPI Universal (UN)	TrueForce LED highbay HPI Mains
Lifetime	15,000 hrs	50,000 hrs	50.000 hrs
Lamp wattage	400W <b>&gt;</b>	140W	140W
Average buying price/ lamp installer	23€ >	213.04 €	191.80 €
Total costs/year/lamp <sup>1</sup>	634.70 €	262.08 €	223.54€
Number of lamps		100	
Burning hours/year		4,380 hrs	
Total savings/year		37,262 €	41,116 €
Payback period		0.6 years	0.5 years
Reduced CO <sub>2</sub> emissions over lifetime <sup>2</sup>		546,000 kg	598,500 kg
Trees needed for equal CO₂ uptake³		24,810	27,200
		Choose TrueForce LEI durable lighting with great energ	top performance and



### Urban

	125W HPL	MASTER LED HID HPL	CorePro LED HID HPL		
Lifetime	15,000 hrs	50,000 hrs	25,000 hrs		
Lamp wattage	125W <b>&gt;</b>	24W	26W		
Average buying price/ lamp	15€ >	76€	46€		
Total costs/year/lamp <sup>1</sup>	227.40 €	42.75 €	47.96 €		
Number of lamps		100			
Burning hours/year	4,380 hrs				
Total savings/year		18,465 €	17,943 €		
Payback period		0.4 years	0.3 years		
Reduced CO <sub>2</sub> emissions over lifetime <sup>2</sup>		264,600 kg	130,200 kg		
Trees needed for equal CO₂ uptake³		120,200	5,910		
		Choose MASTER LED HID HPL lamps for extra durable lighting with top performance and great energy savings.	Choose CorePro LED HID HPL lamps for reliable lighting with an attractive payback time.		

All calculations are based on the European average of 0.335 €/kWh. ¹ Including maintenance and lamp replacement cost.
² Calculation based on CO₂ gas emissions of 0,42 kg/kW. ³ Based on multiple scientific literature, an average fully grown tree can absorb 22 kg CO₂ per year.

# Philips LED vs. HID



# Replace outdated HID with outstanding LED

Ever wonder what's better when it comes to urban and road applications: HID or LED?

We took a closer look at the main factors you might consider when choosing lighting products. You'll see that with all the advantages of LED lamps, it's hard to find anything that's not to like.

And it gets even better: Switching from HID to LED is easy with the Philips TrueForce LED range that offers a direct retrofit alternative for many conventional lamp types – without losing the familiar look and feel.

Choose TrueForce LED for projects that demand especially high-quality and robust LED lamps – and TrueForce Core LED for more cost-effective and convenient solutions.

Real pros switch to LED now!



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# Efficiency and robustness

### LED

- Highest system efficacy
- Shock resistant, robust technology
- with low failure rate
- Up to 5 years warranty
- Long lifetime of up to 50,000 hours
- IP ratings for outdoor usage

### HID

- Lower system efficiency due to losses associated with omnidirectional light output
- Fragile, can fail in a number of ways
- Broken bulbs release a small amount of toxic mercury as a gas
- Approximately half the lifetime of LED





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# Real pros choose Philips LED lighting for:

### The best products

- We're setting new standards for high-quality products that result in less maintenance, fewer technical hiccups and strengthens your reputation as a reliable lighting expert.
- Our products are designed with easy installation in mind, saving you time and money.
- From connected lighting solutions to 3D printed luminaires – with Philips you get LED lighting that's setting the reference in the industry and that keeps you ahead of the competition.

### The widest portfolio

Whatever the need, whatever the budget: with our complete portfolio of LED lighting products you'll always have the right solution at hand.





## (s) ignify

Signify, previously known as Philips Lighting, is the world leader in connected LED lighting systems, software and services. We proudly market the best lighting brands in the world, including Philips and Interact.

### **PHILIPS**

The Philips brand stands for quality and energy-efficiency in light. For over 125 years, Philips products have been at the forefront of innovation. Today Philips is recognized as the leading brand in lighting.

### interact

Interact is the brand of our IoT software and platform that manages smart lighting systems and the data that those systems collect. Smart, simple and scalable, Interact software can be used in a wide range of application areas, from small offices to entire cities.

A partner that understands the challenges you face, saves you time. Which is why we don't only offer a comprehensive portfolio of LED luminaires and lamps, but also a couple of handy online tools that make your life easier.



### Installer hub philips.com/installer

- All latest product information
- Installation videos and training
- Links to all tools
- And more!



## TCO calculator philips.com/tco

 Calculate the total cost of ownership (TCO) of your product in a few simple steps



### Product finder philips.com/productfinder

 Easily find the perfect LED lamp or luminaire for every budget and application demand



### **LED conversion tool** philips.com/ledconversion

 Use our tool to help clients switch to Philips' LEDs and enjoy energy savings of up to 75%¹ within 5 months²

# You and Signify – a reliable partnership

Close cooperation before, during and after projects is important to us. Our local service teams make sure you always get the competent support and information you need.

We are closely working with local wholesalers to offer you flexible and on-time delivery – and product availability you can rely on.

To help you stay on top of your game the Signify Lighting Academy offers a comprehensive range of educational resources for you to grow your expertise and get certified.

# Brighter lives, better world

Signify is 100% carbon neutral since September 2020.

We recycle up to 90% of our manufacturing waste.

We use 100% renewable electricity.

Our paper packaging for LED lamps and luminaires is saving over 500,000 kilos of plastic waste per year.

Thank you for choosing Philips products offered by Signify and joining us on our mission!

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<sup>&</sup>lt;sup>1</sup> According to Signify modeling and market intelligence data. <sup>2</sup> Based on Philips MASTER LEDtube Ultra Efficient T8.



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